



<http://digitalbrandmarketing.com/2011/02/24/what-is-a-creative-commons-license/>

* What IS Creative Commons?

And How Do I Use It?

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"Creative Commons is a non-profit that offers an alternative to full copyright."

--[CreativeCommons.org](https://creativecommons.org)

- * Creative Commons gives the user a set of copyright licenses and tools that create a balance inside the traditional “all rights reserved” setting that copyright law creates.
- * It lets you choose what rights you are granting with your creative work.
- * Licenses work alongside copyright and allow you to modify your copyright terms to best fit your needs.

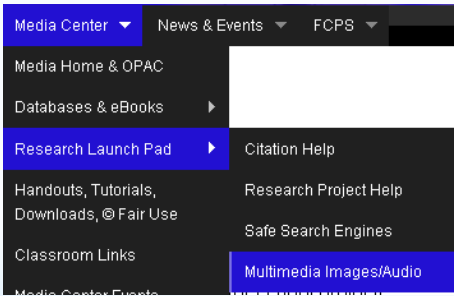
* Alternative Copyright

- * Creative Commons (CC) is a non-profit organization which has released several copyright licenses known as Creative Commons licenses free of charge to the public so that they can distribute their creative work with some degree of copyright control (or give it up altogether).
- * Creative Commons licenses have given authors a choice on how they want to share their work with the public.
- * The spirit behind Creative Commons is to build a richer and more open online community for information interchange.

*** It's about choices**



UMS Media Center Website



* How Do I Find CC Works I Can Use?

- * There is no registration to use the Creative Commons licenses.
- * Licensing a work is as simple as selecting which of the six licenses best meets your goals, and then marking your work in some way so that others know that you have chosen to release the work under the terms of that license.
- * Answer a few simple questions on the path to choosing a license — first, do I want to allow commercial use or not, and then second, do I want to allow derivative works or not?
- * Try the [License Chooser Tool](#) from the CC website.
- * With a Creative Commons license, you keep your copyright but allow people to copy and distribute your work provided they give you credit.

* **How Do I Use CC
for MY original Work?**



Attribution
CC BY



Attribution-ShareAlike
CC BY-SA



Attribution-NoDerivs
CC BY-ND



Attribution-NonCommercial
CC BY-NC



Attribution-NonCommercial-ShareAlike
CC BY-NC-SA



Attribution-NonCommercial-NoDerivs
CC BY-NC-ND

<http://www.guidingtech.com/8559/what-is-creative-commons-license-how-to-use-it/>

* CC Licenses



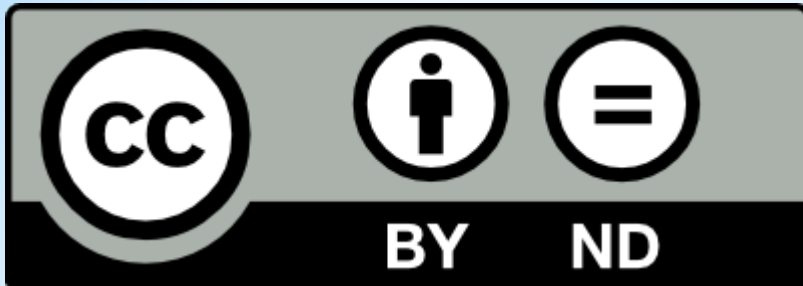
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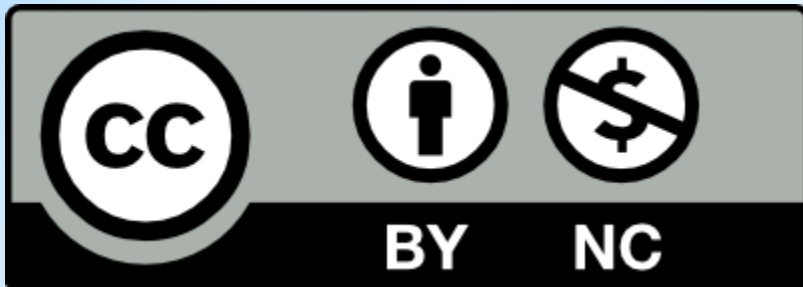
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* **Attribution—NonCommercial
No Derivatives**

	CC Symbol	Description
1		[BY] By Attribution Permits all uses of the original work, as long as it is attributed to the original author (Note: Attribution is in all six licences)
2		[BY-SA] By Attribution – Share Alike As above, but any derivative work must also use a similar license, hence “Share Alike”
3		[BY-ND] By Attribution – No Derivatives Licensed works are free to use / share with attribution, but does not permit derivative works from the original
4		[BY-NC] By Attribution – Non-Commercial Licensed works are free to use / share / remix with attribution, but does not permit commercial use of the original work
5		[BY-NC-SA] By Attribution – Non-commercial – Share Alike Does not permit commercial use of the original work, and any derivatives from it must use a similar licence
6		[BY-NC-ND] By Attribution – Non-Commercial – No Derivatives Does not permit any commercial use or derivatives of the original work. <i>Note: this is the most restrictive of CC licenses, and is often regarded as a “free advertising” license</i>

<http://judeumeh.wordpress.com/2011/02/27/creative-commons-addressing-the-perils-of-re-using-digital-content/>

***Review**

- * <http://www.guidingtech.com/8559/what-is-creative-commons-license-how-to-use-it/>
- * <http://creativecommons.org/licenses/>
- * <http://creativecommons.org/about/downloads>
- * <http://www.flickr.com/creativecommons/>

* Sources