

# ZOMBIE DASH 2017!

The background features a dark green gradient. On the right side, there is a silhouette of a gnarled tree with a crow perched on one of its branches. In the lower-left foreground, there are silhouettes of a zombie with spiky hair, a zombie lying in a trench with one arm raised, and a zombie in a trench coat.

Hosted by the UMS PTSA  
with the help of UMS Teachers and Staff

# Zombie Dash Details

The background features a dark green gradient. On the right side, there is a large, dark silhouette of a gnarled tree with a crow perched on one of its branches. At the bottom of the image, there are several dark silhouettes of zombies in various poses, some appearing to be in motion or dancing.

- Held October 27, 2017 during PE class
- Awards ceremony at the end of the day
- Followed by the SGA fall dance

This is the PTSA's primary fundraiser and so we tried to make it something fun that everyone can participate in.

# HOW TO PARTICIPATE

The background features a dark, atmospheric illustration. At the top right, a gnarled tree branch extends across the frame, with a crow perched on it. Below the tree, a large, pale, full moon hangs in a dark sky. In the foreground, several zombie silhouettes are visible against a dark, hazy ground. One zombie on the left is walking, while others are in various poses, some appearing to be in a state of decay or aggression. The overall color palette is dark, with shades of black, grey, and a muted, sickly green.

- Run in the Zombie Dash on Dash Day
- Raise Money leading up to Dash Day
- Earn a UMS Zombie Dash T-shirt
- Earn Raffle Tickets & Win Prizes
- Dress Up as a Zombie on Dash Day
- Win the Zombie Dash Trophy as a Grade

# RUN



Rather than another typical run, this is a ZOMBIE DASH! Principal, “Zombie” Daddone, will lead off an all-day series of dashes, held during your PE class, in which you must avoid all Zombies or become one yourself!

**Be the last person standing and win raffle tickets!**

# RAISE MONEY

- Collect donations online using your personal webpage

- Collect cash or check donations in person



# EARN RAFFLE TICKETS

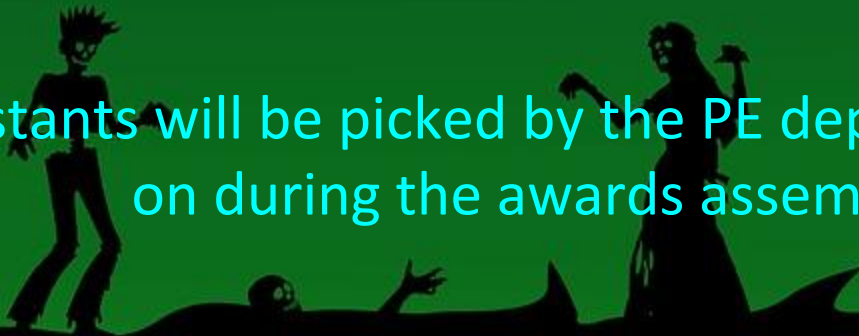
- Earn Raffle tickets for every \$20 you raise
- Earn a bonus UMS T-shirt with your first raffle ticket

Raise your first \$20 before October 13<sup>th</sup> and you will receive your t-shirt on dash day! Just be sure to fill out and turn in the t-shirt ticket from your packet.

# DRESS AS A ZOMBIE

- Everyone who dresses as a Zombie on dash day gets a raffle ticket!
- Prizes will be awarded to best costumes!

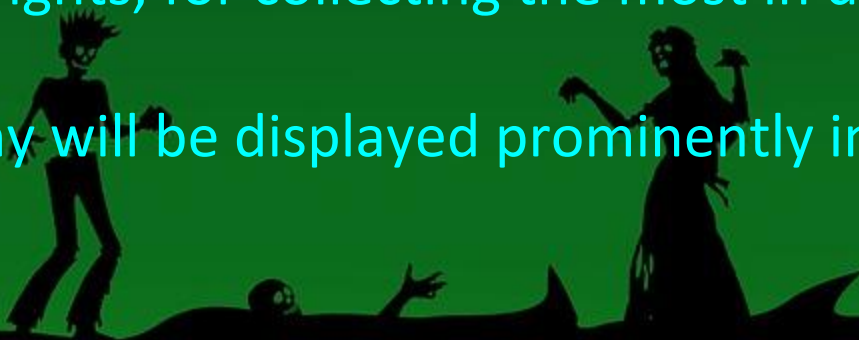
Final contestants will be picked by the PE department then voted on during the awards assembly.



# WIN THE TROPHY

Win the Zombie Dash Trophy as a grade, complete with bragging rights, for collecting the most in donations.

The trophy will be displayed prominently in the school lobby.





# PRIZES



Everyone that collects \$20 or more gets a UMS T-Shirt!!

Raffle Prizes Include:

AMAZON Gift Cards, UMS Logo Items, Community Gifts,  
Homework Passes, Tardy Passes, and More!

# YOUR PACKET

- T-Shirt Ticket
- Introduction
- Pledge Sheet
- Event Details
- Raffle Tickets
- Envelope



# INTRODUCTION



The introduction sheet has information on how to find your personal webpage and who to contact with questions.

You can use this sheet as a narrative to help you raise money in person or copy and email to friends and family.

# PLEDGE SHEET

The background is a dark, moody scene with a light blue circular glow. Silhouettes of a witch with a broom, a zombie with a skull for a head, and a gnarled tree are visible against a dark sky.

Your pledge sheet is where you will track in-person donations. An example is shown to help guide you.

**This sheet is important because it will help us track the raffle tickets you earn.**

# EVENT DETAILS

The background is a dark green gradient. On the right side, there is a large, black silhouette of a gnarled tree. In the lower portion of the image, there are several black silhouettes of Halloween characters: a witch with a pointed hat on the left, a ghost with a white sheet and a single eye visible in the center, and a vampire with a high-collared cape on the right. The overall theme is Halloween.

This front of this sheet is a summary of the event for you to share with your parents and offers some suggestions on fundraising.

The back of this sheet lists the ways you can participate and some of the prizes you can win!

# T-SHIRT TICKET

- You can turn in your T-SHIRT TICKET as soon as you raise your first \$20.
- Turn in your ticket by October 13<sup>th</sup> to receive your t-shirt on dash day!
- Or, turn in your ticket on October 25<sup>th</sup> and receive t-shirts mid-November.
- Tickets should be turned in to your first period teacher.

# RAFFLE TICKETS



- On October 25th, count your online and in-person donations and fill out the fundraiser summary on your Raffle Ticket Sheet.
- Fill in one raffle ticket for every \$20 you raised.
- Put your raffle ticket sheet along with any cash or check donations in the attached envelope and give to your first period teacher. You may also include your t-shirt ticket if you collected at least \$20 and haven't already turned it in.

# WHY A FUNDRAISER?

Funds raised during the ZOMBIE DASH event will go towards:

- New Recess Equipment
  - PE Equipment
- Technology Equipment
- Student Club Grants
- Student Community Events
  - & Teacher Grants



# WHERE TO FUNDRAISE

- Online
- In-Person
- By Email
- Social Media



# ONLINE

The background of the slide features a dark, moody landscape with silhouettes. On the right, a large, gnarled tree stands against a dark sky. A crow is perched on one of its branches. In the foreground, a person is silhouetted against a lighter, hazy horizon, appearing to be in a landscape with rolling hills or a field. The overall aesthetic is mysterious and atmospheric.

- Direct people to your personal webpage so they can make a donation online
- Ask your parents to use the icons on your webpage to share your page via Facebook, Twitter, and LinkedIn
- Use the email icon on your personal page to send your page link to family and friends

# IN PERSON

The background features a dark blue gradient with white silhouettes of a gnarled tree on the right, a bird perched on a branch, and several figures in Halloween costumes (a witch, a ghost, and a person in a mask) at the bottom.

- You can collect donations from family, friends and neighbors in person or by mail
- Donations can be collected as cash or check
- Checks should be made out to UMS PTSA
- Turn in all donations, to your first period teacher, in the envelope attached to your packet on Wednesday, October 25<sup>th</sup>.

# EXPLORE THE WEBSITE

- Welcome Page - [ums.myfunrun.com](http://ums.myfunrun.com)
- Donate to a Participant - Search for a student's page here.  
[http://www.ums.myfunrun.com/3/sponsor\\_participant.htm](http://www.ums.myfunrun.com/3/sponsor_participant.htm)
- Personal Pages - There is a page for each student.  
[ums.myfunrun.com/participant/#####](http://ums.myfunrun.com/participant/#####)
- Student Resources - This is part of each student page.  
Look for button at the bottom of your page to find sample letters.
- Leader Board - Check out which grade is ahead on this page.  
<http://www.ums.myfunrun.com/3/leaderboard.htm>

# DATES TO REMEMBER

The background features a dark green gradient with black silhouettes of a crow perched on a branch, a witch in a long dress and hat, and several zombies in the foreground. The overall theme is Halloween.

**October 3rd:** Fundraiser begins, so check out the site!

**October 13th:** First deadline to turn in your T-Shirt Ticket

**October 25th:** Donations, Raffle Tickets, and remaining T-Shirt Tickets are due to your first period teacher

**October 27th: ZOMBIE DASH DAY!**

# EXPLORE YOUR WEBPAGE

- Use the web address on the intro page of your packet to find your webpage
- On your page you will find social and email icons
- You will also see a running total for our efforts.