



### Advertising Rates

Frederick High School  
650 Carroll Pkwy  
Frederick, MD 21701  
Phone: 240 236-7131 FAX: 240 236-7176

- *The High Flier* is a 4 column tabloid newspaper
- The newspaper is published monthly, 8 times per year, October - May
- 1000 copies of the paper are distributed to students, staff and parents each month
- Ask about a discount for advertising in multiple issues

Business Card (3.25 X 2.5)	\$30.00
1/8 Page (5 X 3.75)	\$40.00
1/4 Page (5 X 7.5)	\$80.00
1/2 Page (10 X 7.5 or 5 X 15.5)	\$200.00
Full Page (10 X 15.5)	\$300.00

### Sales Contract

Advertiser: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Size of Ad \_\_\_\_\_ # of issues \_\_\_\_\_ Cost \$ \_\_\_\_\_

Advertiser's Signature: \_\_\_\_\_

Paid/Bill \_\_\_\_\_ Sales Person \_\_\_\_\_